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The background features several decorative geometric shapes: a large dark blue diamond in the center, a smaller orange-outlined diamond above it, a green-to-teal gradient shape to the right, and a purple-outlined shape on the left. The text is centered within the large blue diamond.

**CORPORATE
REPRESENTATIVE
TRAINING**

A smaller orange-outlined diamond is positioned to the left of the bottom text block.

**BE PREPARED
WITH CSI®**



The selection of who serves as the Corporate Representative for your organization is critical. The Corporate Representative has a tremendous weight on their shoulders and their performance at deposition is vital as research has shown that deposition testimony is the decisive measure of damages in a case. So, how do you select the best Corporate Representative and ensure they are prepared? With CSI's Corporate Representative Training Program.

CSI® is the only litigation consulting firm that uses scientifically based witness training protocols to specifically improve the testimony of fact or corporate witnesses. Specifically, our analysis of thousands of deposition transcripts reveals that 95% of damaging and/or ineffective testimony can be traced to two specific neuropsychological errors: 1) cognitive processing errors and 2) emotional-survival response errors. Poor deposition testimony can drastically increase the cost of litigation and settlement value and is also the top cause of adverse trial verdicts with high damage awards. Therefore, we have constructed a sophisticated neuropsychological training program to prevent these errors from ever occurring, thus protecting your company from increased economic exposure and vulnerability.

The CSI Corporate Representative Training Program serves two primary needs:

1. Evaluation and assessment of new Corporate Representatives (Bootcamp)
2. Annual refresher training for current Corporate Representatives (Refresher)



CORPORATE REPRESENTATIVES BOOTCAMP

The Corporate Representatives Bootcamp allows organizations to put single or multiple candidates through a customized training program and evaluate their ability to serve as a Corporate Representative. You can have as many candidates as you would like participate in the Bootcamp and CSI will provide our evaluation at the end of the training on each candidate to help in your assessment.

BOOTCAMP AGENDA — DAY 1: COGNITIVE & EMOTIONAL TRAINING

- Neuropsychological Pathways: Work vs. Legal
- Disabling Cognitive Multitasking
- Enhancing Listening, Focus and Concentration Skills
- Enhancing Cognitive Processing of Information in Question
- Science of Cross-Examination: Hidden Dangers
- Cognitive Error Identification and Solutions
- Emotional-Survival Error Identification and Solutions

BENEFITS OF CORPORATE REPRESENTATIVE BOOTCAMP:



- **Insight:** use to evaluate and assess specific, or multiple, candidates
- **Convenience:** train Corporate Representative candidates and Persons Most Knowledgeable (PMKs) in a single group session
- **Personalization:** delivers customized training that is unique to each individual and their specific cognitive and emotional situation
- **Confidence:** ensure you know who your best Corporate Representatives - in advance of the need - and they are fully prepared for their role to ensure positive outcomes
- **Protection:** safeguard your organization from exposure prior to, and during, litigation

CORPORATE REPRESENTATIVES BOOTCAMP

BOOTCAMP AGENDA — DAY 2: PERSONALIZED TRAINING

The follow-up to the first day training is a full day of customized training for each individual Corporate Representative candidate. These are 1:1 sessions with a trained, Ph.D.-level psychologist with years of clinical experience. This part of the training focuses on assessing the candidate on their cognitive and emotional state plus providing deposition simulation and systemic desensitization. We walk each candidate through a mock scenario and role-play to test and train them to ensure they are both understanding and applying the training in context.

ANNUAL REFRESHER TRAINING

The Annual Refresher Training can serve as a follow-up for any candidates identified as Corporate Representatives in the Bootcamp, as well as a separate training that can be conducted with any current Corporate Representatives. This refresher training program, usually lasting for a single day, is a 1:1 customized session to help keep current Corporate Representatives prepared in the event of a new case or other litigation or crisis. Following up the Bootcamp with the Annual Refresher allows your investment in the Bootcamp to be maximized by ensuring the skills of your identified Corporate Representatives don't fade.



WHY INVEST IN CSI?

We offer the most advanced witness training system in the nation, training over 300 witnesses annually. Our doctoral-level consultants provide you with:

- Advanced expertise in cognitive-emotional assessment and training of witnesses
- Unmatched litigation expertise: CSI consults on over 250 cases annually, in over 30 states
- Distinct witness training programs for Corporate Representatives and Persons Most Knowledgeable (PMKs)
- Special training programs designed for foreign-born witnesses

Other training programs typically provide:

- Non-doctoral-level consultants with little to no training in cognition or emotion (most have training in media, public relations, and news reporting)
- Basic, rudimentary communication training that is not tailored to the unique cognitive-emotional attacks from Reptile plaintiff attorneys
- No culturally sensitive programs specifically designed for foreign-born witnesses

**CRITICAL COMMUNICATIONS
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TRIAL CONSULTING**



4950 North O'Connor Road, Suite 100
Irving, TX 75062-2778

Toll Free 800.514.5879
courtroomsciences.com